

# Workshop and Training on Bouquet Crafts to Build Entrepreneurs of PKK Mothers in Sronдол Kulon Village

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## Workshop and Training on Bouquet Crafts to Build Entrepreneurs of PKK Mothers in Srandol Kulon Village

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**Abstract.** <sup>1</sup>The bouquet making training for the Srandol Kulon village community aims to improve and hone the skills of the Srandol Kulon Village residents, especially PKK mothers. With this bouquet training, it is hoped that it can foster an entrepreneurial spirit and improve MSMEs which can boost the economy of the residents of Srandol Kulon Village. <sup>1</sup>The implementation of training in making bouquet crafts among the residents of Srandol Kulon Village, the community had high enthusiasm and had a positive impact on the community's ability to make crafts from feather wire bouquets. By providing training on making feather wire bouquet crafts to PKK mothers, it is hoped that new entrepreneurs will be born who are able to innovate and be competitive in marketing feather wire bouquet craft products.

**Keywords:** Bouquet making training, creative economy, Srandol Kulon Village.

**Abstrak.** Pelatihan pembuatan buket kepada masyarakat desa srandol kulon <sup>1</sup>bertujuan sebagai upaya meningkatkan dan mengasah keterampilan warga Desa Srandol Kulon khususnya kepada Ibu-Ibu PKK. Dengan adanya pelatihan buket tersebut diharapkan dapat menumbuhkan jiwa kewirausahaan dan meningkatkan UMKM yang dapat mendorong perekonomian warga masyarakat Desa Srandol Kulon. <sup>1</sup>Pelaksanaan pelatihan pembuatan kerajinan buket pada warga masyarakat Desa Srandol Kulon masyarakat tersebut memiliki antusias yang tinggi dan <sup>1</sup>memiliki dampak positif terhadap kemampuan masyarakat untuk membuat sebuah kerajinan dari buket kawat bulu. Dengan adanya sebuah pelatihan pembuatan kerajinan buket kawat bulu kepada Ibu-Ibu PKK diharapkan lahir wirausahawan-wirausahawan baru yang mampu berinovasi dan berdaya saing dalam memasarkan sebuah produk kerajinan buket kawat bulu tersebut.

**Kata kunci:** Pelatihan pembuatan buket, ekonomi kreatif, Desa Srandol Kulon.

### 1. BACKGROUND

Entrepreneurship plays an important role in economic development and becomes social capital for the community environment (Cabras & Mount, 2016). Based on BPS data (2016), the ratio of Indonesian entrepreneurs which was previously 1.67% became 3.1%. The Indonesian economy experienced a milestone of revival when there were micro, small and medium enterprises (MSMEs). The bouquet-making training conducted by the PKK Mothers of Srandol Kulon Village aims to develop the talents and skills of the community in making creative bouquets, both from flowers, cloth or other materials that can be developed through the training. The bouquet can be used as a <sup>7</sup>high selling value and is able to create new innovations in entrepreneurship and realize a creative economy for the people of Srandol Kulon Village. With the existence of a bouquet-making training, it can be used as an opportunity to open up new jobs so that it can improve the welfare of the people of Srandol Kulon Village.

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*Workshop and Training on Bouquet Crafts to Build Entrepreneurs  
of PKK Mothers in Sron dol Kulon Village*

The skills in making wire bouquets are mostly unknown to the people of Sron dol Kulon Village and do not yet know the creative techniques and how to make wire bouquets. The process of making wire bouquets uses materials that are easy to find and a price that is still affordable among the people of Sron dol Kulon Village. For a work system, making wire bouquets is also relatively not too time consuming or not too much capital and can be done anywhere. (Tusino et al., 2023). The existence of such a business is becoming a current business trend that is popular among the community and can be used as an investment that can be innovated in various forms, for example for graduation, office inauguration and other forms (Simatupang & Samuel, 2023).

## **2. METHOD**

The implementation of the Workshop and Bouquet Craft Training activity is by providing training in making a wire feather bouquet creation. <sup>5</sup> The purpose of this activity is to increase creativity and foster the entrepreneurial spirit of the residents of Sron dol Kulon Village. The target of this activity is specifically for the PKK mothers of Sron dol Kulon Village. The benefit of this activity is to provide provisions for the PKK mothers to make bouquets from wire feathers. The method of implementing this activity consists of several stages of implementation, namely as follows:

### **Tools and Materials Preparation Stage**

This stage is a stage to prepare the tools and materials to prepare the making of the wire feather bouquet. Some of the tools and materials that will be used when making the wire feather bouquet are as follows:

Tools used as follows:

- Scissors
- Glue Gun
- Knife

Materials used as follows:

- Wire Feather
- Wax Glue
- Tape
- Hard Wrapping
- Cellophane Paper
- Tissue Paper

- Styrofoam Box
- Ribbon

#### **Planning and Trial Phase**

The planning stage is used to adjust to a need that is needed during the activity. The trial of making a bouquet from wire feathers was carried out at one of the houses of the PKK chairwoman in Spondol Kulon Village to determine the success and quality of a wire feather flower bouquet product, before being introduced to the community of Spondol Kulon Village. The making of a wire flower bouquet uses decorations from items that are very easy to find by the mothers of Spondol Kulon Village. A training process for making wire feather flower bouquets was carried out on August 10, 2024.

#### **Stages of Socialization and Discussion**

Socialization and discussion were conducted to provide knowledge to PKK mothers who were undergoing training in making wire feather flower bouquets. In addition, entrepreneurial knowledge was also provided to respond to the development of a trend in society. This can be utilized by PKK mothers or the local community in Spondol Kulon Village to be used as a profitable opportunity by utilizing a community trend. At this stage, a speaker prepares material on tools and materials that will be used as a way to make a bouquet of flowers from wire feathers, as well as the advantages and benefits of the wire flower bouquet as a business opportunity in everyday life by the people of Spondol Kulon Village.

#### **Practice and Demonstration Stages**

The intended practice and demonstration is to provide skills to the PKK mothers in Spondol Kulon Village in utilizing the wire feathers. At this stage, the speaker provides preparation of tools and materials that will be used in making flower bouquets from wire feathers to provide training to the PKK mothers in Spondol Kulon Village on how to make a flower bouquet from wire feathers which can later be used as a bouquet, which can later also be used as a business opportunity for housewives. The speaker also provides assistance to the practice of making flower bouquets from wire feathers directly to the PKK mothers and KKN students. With this assistance, participants can better understand how to make flower bouquets from wire feathers by practicing directly.

### **3. RESULT AND DISCUSSION**

The wire feather bouquet making skill activity was carried out on August 10, 2024. The making of the wire feather bouquet was carried out at one of the houses of the PKK chairwoman in Spondol Kulon Village, coincidentally in Banyumanik District, Semarang Regency. The wire

*Workshop and Training on Bouquet Crafts to Build Entrepreneurs  
of PKK Mothers in Spondol Kulon Village*

feather bouquet making training activity was attended by PKK mothers and KKN students from Walisongo State Islamic University. During the implementation of the bouquet making, the PKK mothers and KKN students also gave a very positive response. With the training in making wire feather flower bouquets, creativity can be increased and entrepreneurial spirit can be developed in Spondol Kulon Village. (Noorrizki et al. 2023). The training in making wire feather flower bouquets was carried out by utilizing basic materials that were accessible to the PKK mothers, including by utilizing the wire feather as the basic material for making a bouquet that would be made into a bouquet.

The tissue paper is used as a flower decoration so that the bouquet will look more beautiful and pretty. The tissue paper is more affordable compared to real flowers and can be stored for a longer time (Yanto. 2017). The glue gun is used to glue the flower arrangement that has been formed using tissue paper with a skewer. Tape is used to glue the bottom of the bouquet or the handle of the flower bouquet so that it does not come off easily (Ramayani et al. 2023). The skewer is needed to make it sturdy and can be arranged neatly. Styrofoam is used as a base to arrange a bouquet of wire flowers that have been arranged or designed directly so that they can be arranged neatly and attractively and as a handle for the bouquet. The reason for using styrofoam in the bouquet is that there is a price that is still affordable for the community or can be said to be cheaper and universal can be used for any object. With a ribbon that is used as a rope to tie a bouquet which can also be used as a decoration so that it can look beautiful and attractive. The ribbon on the bouquet is also used to cover the plastic paper joint so that it is not visible. The ribbon material used on the bouquet is satin so that it looks more luxurious.

Previous participants had not yet gained knowledge in making a bouquet of wire-feathered flowers, so the PKK mothers and UIN Walisongo KKN students had high enthusiasm. The speaker explained how to make the wire-feathered bouquet. The technique of making a bouquet requires precision and neatness in order to produce a product with high artistic value so that it can be in demand by the community or many people (Ridwan et al. 2020). The process of arranging the bouquet was carried out by a speaker very slowly so that it could be understood by the PKK mothers and UIN Walisongo KKN students who immediately demonstrated what was taught by the speakers.

The first step taken during <sup>6</sup>the process of arranging a bouquet of wire flowers is to prepare the tools and materials that will be used when making the bouquet of wire flowers. The first thing to do is to arrange the bouquet of wire flowers, then after that a skewer is given and glued

using a glue gun so that it sticks better and so that it is not easily shifted. The arrangement of the bouquet of wire flowers is then stuck in Styrofoam. The technique of sticking the arrangement of the bouquet of feather flowers that have been arranged and attached to the skewer must be adjusted to its size so that it looks neater and more elegant. The next step is to cut a cellophane paper that is adjusted to the size of the bouquet and the desired wrapping model. The cut cellophane paper is used for wrapping, a wrapping technique starts from the back and continues from the side of the bouquet. The next step is to attach tissue paper to the bouquet and wrap it on the handle of the bouquet of wire flowers. The last step is to give the bouquet a ribbon.

The process of arranging the wire feather flower bouquet takes a little longer than other processes, because it requires more patience in arranging the wire feather flower bouquet (Ramayani et al. 2023). The mothers had difficulty in arranging the wire feather flower bouquet, but they were diligent and patient in arranging the flower bouquet. The PKK mothers in Srandol Kulon Village and the UIN Walisongo KKKN students had high motivation when given training in making wire feather flower bouquets for entrepreneurship so that this activity was very useful and interesting for the PKK mothers and UIN Walisongo students.

The training on making wire bouquets is still in the prototype stage, but will be used for the first time as a personal product, which means that the PKK mothers will make it themselves according to the instructions of the resource person and the results will be submitted directly to each participant. If the training is used properly and skillfully, then this business can be shown as additional daily income for the PKK mothers or for the people in Srandol Kulon Village. The training on making bouquets from wire bouquets can be used as an effort to overcome problems such as a lack of public awareness about how to improve their talents and set aside their free time (Pramesti & Purwanto. 2023).

During the training activity, it was seen that the PKK Mothers and UIN Walisongo students were very enthusiastic and interested in listening to information, discussing it and practicing it which was delivered by the speakers. The training activity had a positive influence on <sup>1</sup>the community's ability to make crafts from wire feathers. The participants also realized that a handicraft is part of the creative economy and a final product that can have high value (Pramesti & Purwanto. 2023). The bouquet training can make the mothers or people in Srandol Kulon Village have the skills to make wire feather flower bouquets as well and creatively as possible. Participants were also given socialization that <sup>8</sup>bouquets can also be used as an innovative business opportunity that is in great demand, because the bouquet is very suitable to be brought to any event, for example, special events such as graduations, birthdays and

weddings, to gifts for loved ones (Aisy et al. 2023). The following are the results of the training on making flower bouquets from wire feathers.

The training in making a bouquet of flowers from wire feathers is essentially aimed at fostering enthusiasm among the people in Sron dol Kulon Village to become entrepreneurs, so that the determination of the selling price of the bouquet also needs to be taken into account. The goal of doing business is to spend as little capital as possible and to create the greatest possible profit (Warjo et al. 2019).

#### 4. CONCLUSION

The implementation of the training activity of making flower bouquets from wire feathers for PKK mothers and Kkn UIN Walisongo students involved in Sron dol Kulon Village, Banyumanik District, Semarang Regency has a high enthusiasm proven by their tenacity and patience when making a bouquet of wire feathers. The bouquet training is very useful, interesting and has a very positive influence on the abilities and skills of the people in Sron dol Kulon Village. The bouquet training motivates PKK mothers to become entrepreneurs so that it can be used as an opportunity to increase family income and can be used to improve an MSME in Sron dol Kulon Village to boost the economy of Sondol Kulon residents.

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